



Community
Finance

ASSADAQAAT



WOMEN ENTREPRENEURSHIP PROGRAMME

Starting your own enterprise course

At Assadaqaat Community Finance (ACF), we inspire women to become the change agents and drivers of economic growth in Wales and beyond. Helping women to start and run their MSMEs (micro, small and medium-sized enterprises) not only empowers women to become financially inclusive and increase their incomes but it also helps in creating jobs, and reducing social and economic inequalities.

With a key focus on helping women from the underprivileged BAME communities to access necessary skills, training and finance required for starting their own MSMEs (micro, small and medium enterprises), the ACF 'Women Entrepreneurship Programme' aims to facilitate women to build confidence, expand networks and potentially get connected with the domestic, national and international markets.

The ACF 'Starting your own enterprise' is a 6-week training course (2 hours a week) designed to help women participants to overcome the key challenges and barriers in bringing their business ideas to a commercial viable reality.



The course will help address the following key areas:



Assessing yourself as a business women



Assessing your own business idea, its legal requirements and competitive advantage



Identifying your target customers/markets



Conducting market research/developing a marketing strategy



Developing your business model – the 'go-to-market' approach



Developing a business plan – how much will it cost, expenses, cash flow etc



Where and how to access finance

Start Date: December 2nd, 2020 **End Date:** January 27th, 2021
This is an online course delivered via Zoom

[Click here to enrol](#)

Places for this cohort are limited to 15 participants
Registration will be done on first-come first-served basis

For further information:

w: www.assadaqaatcommunityfinance.co.uk
e: batool@assadaqaatcommunityfinance.co.uk
t: 079 8092 7716



**Community
Finance**

ASSADAQAAT



Ariennir gan
Lywodraeth Cymru
Funded by
Welsh Government